



Dear Prospective Sponsor,

Thank you for taking time to consider sponsoring one of our Texas Xtreme Athletes. This letter briefly describes our company and what your sponsorship will mean to this athlete.

Texas Xtreme is the first cheerleading gym in the Atascocita/Humble area. We have been serving boys and girls in this area since August 2004. Texas Xtreme is owned and operated by Alex Reyna. Texas Xtreme is the home to our All-Star Cheerleading program. We train athletes from ages 3-18. Athletes spend at least five hours a week in the gym training with their coaches. They learn what dedication and teamwork means. We take great pride in helping children of all ages develop physically, mentally, and emotionally through athletics and training. Competitive cheerleading demands consistency and the ability to overcome obstacles encountered in training and competing.

Our mission is to train boys and girls of all ages to become responsible team players and goal directed individuals. The members of our All-Star cheerleading program will not only learn how to be the best, they will also learn skills that will last them a lifetime. It is our desire that our athletes will progress to be the best cheerleaders they can be. It is also very important for us to increase our athlete's ability to work together as a team, and to reinforce positive personal qualities.

All-Star cheerleading can be very expensive. Costs cover training, competition fees, uniform, practice wear, jacket, backpack, make-up, choreography and music fees, and travel expenses. As you can imagine, fundraising is necessary in order to assist our cheerleaders with their competitive expenses. These athletes work diligently to raise money through various methods, however, fundraising only covers a small portion of their expenses.

Now we invite you to please help this young athlete the presented this letter to you by sponsoring them. As a sponsor, your business will enable these cheerleaders to participate in this once-in-a-lifetime opportunity. Please show your commitment to the future of these athletes as well as the community. All support no matter the monetary amount is very important.

Thank you for your time and donations to our amazing All-Star Athletes!

Alex Reyna,
Owner, Texas Xtreme Cheer

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